



UNITRONIC JOINS FORCES WITH REIGNING CHAMPION CASEY TO EXPAND AUDI TCR EFFORT.



LAVAL, QC - February 18, 2019 — Reigning IMSA TCR class champion Britt Casey Jr. will share the No. 17 Unitronic JDC-Miller Motorsports Audi RS 3 LMS with South African born Mikey Taylor for a partial season effort.

The pair will contest their first event together at the famed Sebring International Raceway during the Super Sebring weekend March 13 – 16. In addition to the Alan Jay Automotive Network 120, the second TCR entry is scheduled for the Canadian Tire Motorsport Park 120, Road America 120, and season ending Fox Factory 120 at Road Atlanta.



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Casey Jr., who had a blowout season last year in the Michelin Pilot Challenge (then the Continental SportsCar Challenge) earning 4 wins, 3 poles, and 8 podium finishes in the ten race season said, "After earning the first IMSA TCR Championship last season, I am extremely proud to be back in an Audi with a team that has such a broad range of knowledge across several forms of IMSA competition. JDC-Miller Motorsports knows how to run the Audi RS 3 LMS effectively and their results have shown. With a new tire provider for this year in Michelin, I'm eager to see how the on-track product has evolved and how my knowledge from last season will transfer over. Mikey is fast, diligent, and committed to success which makes this program that much more exciting!"



Taylor who most recently competed as the third driver in the team's No. 54 Universal Coating Audi RS3 LMS at Daytona International Speedway said, "After seeing the success of the program JDC-Miller runs, myself and my good friends at Unitronic couldn't help but want to do more races in addition to the Daytona and Watkins Glen effort I have in the No. 54 with Mike and Stephen."



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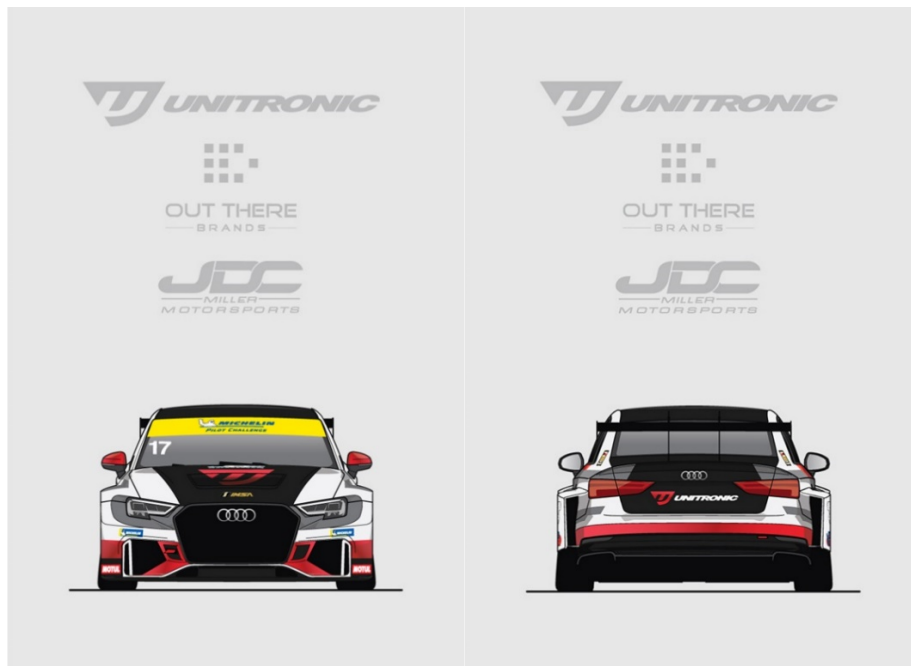
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“I couldn’t be more excited to co-drive with a fast, professional like Britt. As a past champion he’ll bring a ton of experience to our program to help with the learning curve. Even though this year is just a four race effort, we’ll race every event to win with the plan of doing a full season in 2020.”

Both drivers have a strong affiliation with the Audi brand and will be looking to put the No. 17 Unitronic Audi RS 3 LMS on the top step of the podium. Tristan Herbert of Audi Sport customer racing stated, “We are thrilled to see these two gentlemen carry the Audi flag in TCR. Having Britt Casey back behind the wheel of the Audi RS 3 LMS following his Championship season in 2018 will perfectly compliment longtime Audi Sport performance drive Lead Instructor, Mikey Taylor. The Audi Sport customer racing organization is looking forward to continued success in the IMSA Michelin Pilot Challenge.”

Unitronic, a worldwide leader in aftermarket performance enhancing software and hardware company, will be the Title Partner of the No. 17 Audi RS3 LMS TCR entry. To further solidify their presence and highlight their expertise with V.A.G. platforms, Unitronic is proud to be involved and looks to grow their already impressive network of Clients and Authorized Dealers globally. Unitronic’s Technical Director, John Staffi said, “A passion for motorsports runs deep here at Unitronic and we’re excited to add our Audi RS3 LMS TCR, allowing our Clients and Dealers worldwide to share in our passion. We’re proud to be partnered with such a great team in JDC-Miller Motorsports and the driver duo of Britt Casey Jr. and Mikey Taylor makes for an unstoppable combo.”



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In addition to Unitronic, Out There Brands will partner with the TCR effort. Out There Brands a brainchild of Taylor in 2014, is a leading supplier of advertising displays and branding materials. Already a partner of JDC-Miller Motorsport, Out There Brands will support all team drivers and partners with branding and marketing activations both in and out of the IMSA paddocks/events



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About UNITRONIC®

UNITRONIC® engineers industry leading aftermarket performance enhancing software and hardware for Audi®, Volkswagen®, Seat®, and Skoda® cars worldwide. Best known for its performance software engine and transmission calibrations, Unitronic enhances vehicle performance while maintaining complete OEM-like reliability and drivability. Unitronic's UniCONNECT+ Programming and Diagnostic Interface, empowers Unitronic Clients to safely reprogram their engine and transmission control modules from the comfort of home, anywhere in the world. Learn more about Unitronic's competitive advantage at www.getunitronic.com.

About OUT THERE BRANDS

OUT THERE BRANDS was founded by professional racing driver Michael Taylor, filling the void focusing on offering extremely personalized branding services to the motorsports industry, specializing in custom made paddock equipment and motorsports apparel. Alongside these services, Out There Brands provides first-class hospitality and event management. Learn more about getting your brand out there at www.outtherebrands.com

About JDC-MILLER MOTORSPORTS

JDC-MILLER MOTORSPORTS is a world class multiple championship winning sportscar racing team, with a total of 18 championships, 60 wins, 57 pole positions, and 195 podiums, most of which coming by way of their Prototype class programs running in the IMSA WeatherTech Sportscar Championship. Highlights include an Overall Win at the Six Hours at Watkins Glen in 2018, 2017 Winner Extreme Spirit Award, and 2017 Winner Jim Trueman Award, providing the team an automatic entry into the 2018 24 Hours of LeMans. Learn more at www.jdcmotorsport.com



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