Team Hardpoint Earns Season Best IMSA GTD Finish Saturday Night At Charlotte

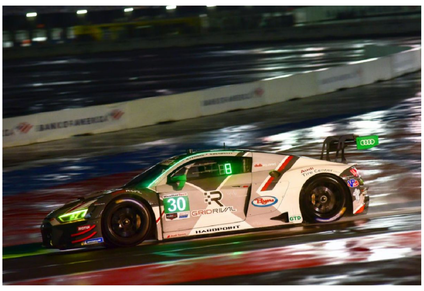
Ferriol and Pumpelly Pilot No. 30 GridRival Audi R8 LMS GT3 to Sixth In Wet Race

CONCORD, North Carolina (October 11, 2010) - Team Hardpoint and co-drivers Rob Ferriol and Spencer Pumpelly ran a mistake-free race in the rain Saturday night under the lights on the Charlotte Roval, earning a sixth-place finish in the GT Daytona class of the IMSA WeatherTech SportsCar Championship.

The start of the Motul 100% Synthetic Grand Prix was delayed by an hour after torrential rain forced an adjustment to the Saturday schedule that included a NASCAR Xfinity Series race with the IMSA race for GT-only classes. The track remained wet through the entirety of the one-hour, 40-minute sprint race as the No. 30 GridRival/Team Hardpoint Audi R8 LMS GT3 climbed through the field.

Starting 12th, Ferriol took the opening stint in the hardest of the rain, with standing water throughout the track. The WeatherTech championship rookie kept the car clean through two caution periods before making a green-flag pit stop for four tires, fuel and a driver change 43 minutes into the race.

With Pumpelly now in the car, Hardpoint moved almost immediately into the top 10. With 30 minutes to go, Pumpelly had climbed to eighth on the track, purely on speed.



A late caution period closed the remaining gap, and Pumpelly restarted with the rest of the field with just five minutes to go in the race. The Audi improved two more positions in that final short stint, coming home in sixth position.

"I couldn't be prouder of this team than I am tonight," Ferriol said. "We won't be satisfied until we're on the podium, but we can certainly be happy with this finish. From the compressed schedule to the challenging conditions and everything in between - everyone put their head down and just powered through the weekend, much like Spencer powered through that final stint in the race."

The season-best finish came in the first race of a partnership that added Audi Tire Center to the side of the No. 30 Audi R8 LMS. With the new partnership, customers will receive $100 off instantly with the purchase of four eligible Audi Original tires through November 15, 2020. This exclusive offer is valid on AO tires from Michelin, Continental, Dunlop, Goodyear, and Pirelli. These tires may be purchased at a local Audi Dealer or online for installation at the Audi dealer. More information on the offer can be found at www.auditirecenter.com.

About Hardpoint Motorsports:

Hardpoint Motorsports was founded by Rob Ferriol in 2018 with the vision of combining his experience as a successful entrepreneur with his passion for racing. The Hardpoint brand brings together three distinct entities into one motorsport ecosystem. Team Hardpoint is the brand's racing arm, providing its partners and customers opportunities to compete, brand, and promote in the IMSA WeatherTech SportsCar Championship GT Daytona class and the IMSA Michelin Pilot Challenge. Hardpoint Outfitters helps other teams and drivers extract more value from their motorsport investment by bundling branding, activation, and digital marketing services into customized turnkey packages, including design, apparel, hospitality, and social media management. The Hardpoint Paddock Foundation is the newest element of the ecosystem, created as a charitable foundation to support out of work paddock workers through the COVID-19 shutdown. As the shutdown comes to an end, the 501(c)3 Foundation is expected to grow into a more sustained model of providing vocational and educational support services to the professional sports car paddock community. More information on all of the Hardpoint Motorsports enterprises can be found at www.hardpoint.com or through its strong social media presence on Facebook, Instagram and Twitter.

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