# Team Hardpoint Carries Indianapolis Endurance Lessons To Charlotte Roval For IMSA WeatherTech GT Sprint Race

*Drivers Ferriol and Pumpelly Back Behind the Wheel of the Audi R8 LMS GT3 for Team Hardpoint*

**CONCORD, North Carolina (October 7, 2020) -** Last weekend, Team Hardpoint had the opportunity to work closely with partners Audi Sport and WRT as part of Audi Sport Team Hardpoint WRT at the Indianapolis 8 Hour. This week, the team will carry that knowledge back to the No. 30 GridRival/Team Hardpoint Audi R8 GT3 LMS for the one-hour, 40-minute IMSA WeatherTech Sportscar Championship GT Daytona (GTD) race on the Charlotte Motor Speedway Roval.

Co-drivers Rob Ferriol and Spencer Pumpelly step back behind the wheel of Team Hardpoint's Audi for a GT-only showdown on the 2.32-mile Roval at Charlotte in conjunction with NASCAR. The race gets the green flag at 8:05 p.m. ET and can be seen live on NBCSN and through TrackPass on the NBCSN app.

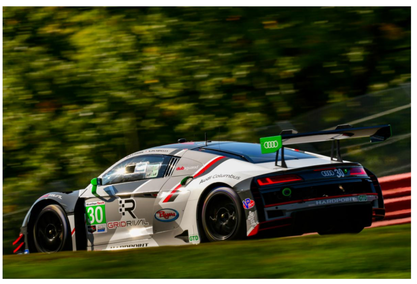
Team Hardpoint's first foray into endurance racing was a preview of the upcoming IMSA WeatherTech races at Michelin Raceway Road Atlanta and the Mobil 1 Twelve Hours of Sebring. Sprint Cup driver Spencer Pumpelly joined Audi Sport drivers Mirko Bortolotti and Markus Winkelhock for a fourth-place finish in difficult conditions on the road course at Indianapolis Motor Speedway.

"The Audi Sport Team Hardpoint WRT connection was great for all of us here at Team Hardpoint," Ferriol, also the team principal in addition to his driving duties, said. "We were obviously able to take a lot away from the weekend, both in terms of things that we can look at differently, but also some confirmation that we at Team Hardpoint are on the right track internally. As a driver, we saw Spencer more than hold his own with the Audi Sport drivers, which we knew. All of that is just another piece of the puzzle we're building here at Team Hardpoint, that will pay dividends both in the short term and the long term for us."

The Charlotte race is a full hour shorter than a typical WeatherTech Championship sprint race, which typically run two-hours and 40-minutes in length.

"With this Audi R8 LMS GT3, we drive it hard right from the start no matter the race distance," Ferriol said. "But a short race like this means we have to take advantage of every opportunity that is presented to us, and not make any mistakes. That's true every race, but with a new track like the Charlotte Roval it's going to be even more important than ever."

The compressed race weekend begins with a Friday night practice at 7:30 p.m. ET. The majority of the event will happen on Saturday, with a one-hour practice at 9:45 a.m. ET, qualifying at 2 p.m. ET and the start of the race at 8:05 p.m. ET. The race can be seen live on NBCSN, or on the NBCSN app through TrackPass.



**About Hardpoint Motorsports:**

Hardpoint Motorsports was founded by Rob Ferriol in 2018 with the vision of combining his experience as a successful entrepreneur with his passion for racing. The Hardpoint brand brings together three distinct entities into one motorsport ecosystem. Team Hardpoint is the brand's racing arm, providing its partners and customers opportunities to compete, brand, and promote in the IMSA WeatherTech SportsCar Championship GT Daytona class and the IMSA Michelin Pilot Challenge. Hardpoint Outfitters helps other teams and drivers extract more value from their motorsport investment by bundling branding, activation, and digital marketing services into customized turnkey packages, including design, apparel, hospitality, and social media management. The Hardpoint Paddock Foundation is the newest element of the ecosystem, created as a charitable foundation to support out of work paddock workers through the COVID-19 shutdown. As the shutdown comes to an end, the 501(c)3 Foundation is expected to grow into a more sustained model of providing vocational and educational support services to the professional sports car paddock community. More information on all of the Hardpoint Motorsports enterprises can be found at www.hardpoint.com or through its strong social media presence on Facebook, Instagram and Twitter.

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